



September 29, 2022

HITN Kicks off a Successful Season of “Back to School” Events

In collaboration with local community leaders and elected officials across NYC, HITN happily serviced over 2500 children with back-to-school supplies in an effort to prepare them for success.

HITN President and CEO Mike Nieves said, “We welcome this opportunity to support our local community on the ground level by working with elected representatives and community groups in order to help families that are in need obtain the school supplies their children require for their next year of learning.”

“Many families continue to face financial hardship, and purchasing simply school supplies can be a struggle,” said Assemblywoman Davila

“It is these sorts of meaningful collaborations that help uplift families in need.” “Thank you HITN for your unwavering commitment to the success of our children,” said Anita Haines, Founder and CEO at Ujima Community Working Together, Inc.

A warm thank you to our partners Ujima Community Working Together, Inc., NY State Senator Luis Sepúlveda, NY State Assembly members Maritza Davila, Erik Dilan, Karines Reyes, Kenny Burgos, Jessica González-Rojas, and NYC Council member Shekar Krishnan.

HITN-TV is a leading Spanish-language media company that offers educational and cultural programming for the whole family. It reaches more than 44 million homes in the US and Puerto Rico via DIRECTV, AT&T U-verse, AT&T TV, DISH Network, Verizon FiOS TV, Comcast Xfinity, Charter Spectrum, Mediacom, CenturyLink Prism and Altice, Liberty Cable & Claro (Puerto Rico). Download the “HITN GO” Everywhere App available on Apple, Android, Apple TV and Roku® with a cable subscription. For more information visit: www.hitn.org and follow [@HITNtv](https://twitter.com/HITNtv) on social platforms